BMI®

**For Immediate Release**

**BMI named in top 100 of nation’s top 500 technology leaders**

Leading Music Rights Manager Recognized by InformationWeek 500 for Innovative Use of Business Technology

NEW YORK, Sept. 14, 2011 – Broadcast Music, Inc.**®** (BMI**®**), the leading global music rights management organization, today announced that is has been named to the prestigious *InformationWeek* 500 list of the nation’s most innovative users of business technology. With a ranking of 74 out of 500, BMI is distinguished as one of only two media organizations to be ranked among the top 100.

Now in its 24th year, the *InformationWeek* 500 tracks the technology, strategies, investments and administrative practices of some of the best-known organizations in the country. With its inclusion, BMI joins such organizations as Merck, Coca-Cola, Verizon and Procter & Gamble.

“BMI is proud to be included among such innovative and distinguished organizations,” said James King, Senior Vice President of Business Operations and Technology for BMI. “To be selected for the *InformationWeek* 500, especially to number 74, is truly an honor and a recognition of our commitment to innovatively and efficiently using technology to better serve the performing rights of the songwriters, composers and music publishers BMI represents. Our information services platform is a critical component in the work we do on behalf of our members.”

*InformationWeek* identifies and honors the nation's most innovative users of information technology with its annual 500 listing, and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. The *InformationWeek* 500 ranking is unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Broadcast Music, Inc. (BMI), a global leader in [rights management](http://www.bmi.com/rights_management), is an American performing right organization that represents songwriters, composers and music publishers in all genres of music. BMI has represented the most popular and beloved music from around the world for more than 70 years. The U.S. corporation collects license fees from businesses that use music, which it then distributes as royalties to the musical creators and copyright owners it represents. BMI songwriters and composers were the most celebrated creative voices in awards presentations and on the charts during the past year, accounting for almost two-thirds of the Grammy Awards and dominating other key awards and honors presentations across all genres of music.

[www.bmi.com](http://www.bmi.com)

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