

**Broadcast music, Inc. (BMI) to present ‘el otro lado del hip hop,’ showcasing diverse latin music sounds**

***Lineup to feature MLKMN, El Dusty, David Rolas, T. Lopez and Maxx Gallo***

**WHO**: Broadcast Music, Inc.® (BMI®) and singer-songwriters MLKMN, El Dusty, David Rolas, T. Lopez and Maxx Gallo.

**WHAT**: BMI’s “El Otro Lado Del Hip-Hop” is an evening of Latin-infused hip-hop from a heavy-hitting lineup of singer-songwriters.

**WHERE**:

Los Globos

3040 Sunset Blvd.

Los Angeles, CA 90026

**WHEN:**

**Wednesday, November 12, 2014**

Doors open at 8 p.m.

**WHY:** This original showcase was created to celebrate the varied sounds of Latin music. BMI's showcases are designed to elevate performers already poised for breakthroughs, and further introduce promising up-and-comers to both the industry and general public in Los Angeles.

**About the Performers:**

**MLKMN** **(**[**@mlkmn**](https://twitter.com/mlkmn)**)**

MLKMN was born in Monterrey, Mexico. At the age of 3, he moved to Houston, Texas. At 13, he moved to Laredo, Texas. Traveling back and forth from Monterrey to Laredo, at the age of 18, MLKMN met Toy Selectah, who forms part of hip-hop band Control Machete. Selectah invited him to work for his production crew, Sones del Mexside, based in Monterrey. Together, they worked on projects for artists such as Juanes, La Ley, RBD, Cabas, MIA, and Sonidero Nacional. MLKMN formed his own production company called Mucho Fresco and has worked with bands like She’s a Tease, Nina Dios, 3BallMTY, Disco Ruido, Belanova and more. As a Latin hip-hop rapper, MLKMN has shared the stage with various artists including Kanye West, Diplo, Major Lazer, M.I.A and many more.

**El Dusty (**[**@djdus**](https://twitter.com/djdus)**)**

A dynamite DJ from Corpus Christi, El Dusty is one of the most-recognized names in the underground scene in Texas. As part of the Peligrosa DJ crew, he is now preparing to launch a global attack with electro-cumbia sounds, which blends the best of electronic music with cumbia and urban elements. His song "K Le Pasa" is becoming an underground phenomenon in the U.S., where it will be featured in a national campaign for Pepsi. He is also hard at work on his forthcoming major label release.[eldusty.com](http://t.co/MFBARdCDNO)

**T. Lopez (**[**@OfficialTLopez**](https://twitter.com/OfficialTLopez)**)**

Since receiving her first big break on television at age 10, T. Lopez has built a successful career as a recording artist, actress and television personality. From serving as a producer and host of the nationally syndicated series, LatiNation, to debuting her latest music video “Vivelo”on the McDonald’s Channel, Lopez continues to prove that her versatility as a performer has helped put her on the map and she intends to bring her community along for the ride of her life. Her recording career connected her with some of hip-hop's heavy hitters including Drake, Nicki Minaj and Lil Wayne as well as Latin music's chart toppers including A.B. Quintanilla, C-Kan and Jon Secada. Lopez has experienced extensive successful tours, opened for top-tier Latin and hip-hop artists and has had her co-written C-Kan song "Eres Para Mi" reach more than one million views on YouTube.

**David Rolas** **(**[**@DavidRolas**](https://twitter.com/DAVIDROLAS)**)**

David Rolas, son of Mexican parents, worked his way into the upper echelons of Los Angeles’ hip-hop community. He was putting in work at one of the hottest radio station in Los Angeles, Latino 96.3FM, from its inception. Hailing from South Central L.A., Rolas is a Mexican-American whose experience is similar to thousands of young Latinos with Mexican parents, who grew up absorbing several cultures. His skills behind the turntables made him one of the most important and sought after DJs on the L.A Club scene. Known as Dave Jams, he displayed an ability to work the crowds and hip-hop fans, regardless of their racial origin. Rolas has recorded with some of hip-hop's royalty, with numerous CD releases. On his fourth album, Rolas is digging deep into his DJ roots, and is now an independent artist and has managed to start his own label and production company, El Produkto Music, LLC.

**Maxx Gallo** **(**[**@MaxxGallo1**](https://twitter.com/MaxxGallo1)**)**

Maxx Gallo is a Mexican-American artist, songwriter and producer who has taken the "3Ball" movement to a whole new level with his unique style. Born Luis Angel Gonzalez in L.A. and raised in the state of Oregon, in his teenage years he used his musical knowledge and began to experiment with hip-hop, reggaeton and house music. It wasn't until 2011, when he came upon 3BallMty's release of "Intentalo," that he finally found the genre of his dreams. Tribal mixed all of his regional Mexican influences with his passion for urban music and established himself in this new Mexican-made genre. In 2012, Gallo returned to L.A. and rapidly showcased his talent and potential in music and music influencers took notice. Shortly after opening up the 2013 Calibash super concert at the Staples Center, he connected with legendary Mexican producer Toy Selectah who took him in as the new member of the family and began to make plans for the future tribal star. Gallo has built momentum with the help of Toy Selectah, and he will surely create a huge impact when he releases his first big project in 2015.

**ABOUT BMI:**

Celebrating 75 years of service to songwriters, composers, music publishers and businesses, Broadcast Music, Inc.® (BMI®) is a global leader in music rights management, serving as an advocate for the value of music. BMI represents the public performance rights in more than 8.5 million musical works created and owned by more than 650,000 songwriters, composers, and music publishers. The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI’s repertoire, from chart toppers to perennial favorites, span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit [www.bmi.com](https://t.e2ma.net/click/r21jw/bmqr4d/n76z6d), follow us on Twitter @BMI or stay connected through Broadcast Music, Inc.’s Facebook page.

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