FOR IMMEDIATE RELEASE

**BMI ANNOUNCES TWO PROMOTIONS IN DISTRIBUTION, PUBLISHER RELATIONS & ADMINSTRATION SERVICES**

***Shouvik Das Promoted to Senior Vice President, Distribution, Publisher Relations & Administration Services***

***Misha Hunke Named Vice President, Administration & Publisher Relations***

NEW YORK, NY (July 20, 2021) BMI today announced two key promotions within the company’s Distribution, Publisher Relations & Administration Services department. Shouvik Das has been elevated to Senior Vice President, Distribution, Publisher Relations & Administration Services, and Misha Hunke was promoted to Vice President, Administration & Publisher Relations. Both promotions are effective immediately.

These new roles will streamline the reporting structure of the Distribution & Administration departments, which previously reported as separate entities to Alison Smith, Executive Vice President, Distribution, Publisher Relations, and Administration Services. Both departments will now function under the leadership of Das, who will continue to report to Smith, with Hunke now reporting directly to Das.

“Shouvik and Misha consistently go above and beyond to serve our songwriters, composers and music publishers,” said Smith. “In the past year alone, they’ve overseen multiple initiatives including processing nearly two trillion performances, launching phase one of Songview and the early distribution of royalty payments to BMI’s affiliates during the first two quarters of the pandemic.” Smith added, “This new reporting structure will help the department function even more seamlessly, and I look forward to working with Shouvik and Misha in their new roles and seeing the team thrive under their leadership.”

Das will continue to work closely with Smith to manage the relationships with BMI’s publishers, emphasizing customer service strategy while overseeing the company’s domestic and international royalty distributions and administration services. Hunke will also take on a more expansive role in leading business areas of the department, including Affiliation, Agreements, Royalty Assignments, Research, Publisher Customer Services, and Online Services. She will also continue to supervise the business team responsible for Songview, the searchable data platform developed with ASCAP that currently features copyright ownership information on over 20 million works.

Before his current role, Das served as Vice President, Distribution & Administration Services and was responsible for overseeing BMI’s domestic and international royalty distributions and administration services to affiliated songwriters, composers, and publishers. He joined BMI in 2003 as an Executive Director of Finance and Business Control Solutions before moving to Distributions and Administration Services, where he was Assistant Vice President of Performing Rights.

Hunke was previously the Assistant Vice President, Distribution and Administration Services, and oversaw the teams’ daily functions and strategic direction, including collaborating with major publisher clients and industry-wide administration professionals regarding digital initiatives, royalties, licensing, data quality, and administration. She also spearheaded strategic development projects designed to increase efficiencies, create quality controls, and improve customer service to affiliates. Hunke joined BMI in 1987 in the Writer/Publisher Relations department and has been a member of the Distribution and Administration Services department’s client service team since 1995.

**ABOUT BMI:**

Celebrating over 80 years of service to songwriters, composers, music publishers and businesses, Broadcast Music, Inc.® (BMI®) is a global leader in music rights management, serving as an advocate for the value of music. BMI represents the public performance rights in over 17 million musical works created and owned by more than 1.1 million songwriters, composers, and music publishers. The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI’s repertoire, from chart toppers to perennial favorites, span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit [bmi.com](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Ft.e2ma.net%2Fclick%2F7m0ocd%2Fflkdio%2Fj8w9uv&data=02%7C01%7Cjthomas%40bmi.com%7C636d38f653f24ffb355108d757c9c7cf%7C3bbeab8167a442cca0685dcb39061843%7C1%7C0%7C637074396482316066&sdata=DPBSfR42rUy8asIawoS6%2FpGoQjQ0gjb8RpV%2F4OwK9h4%3D&reserved=0), follow us on [Twitter](https://twitter.com/bmi) and [Instagram](https://www.instagram.com/bmi/) @BMI or stay connected through Broadcast Music, Inc.‘s [Facebook](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Ft.e2ma.net%2Fclick%2F7m0ocd%2Fflkdio%2Ffty9uv&data=02%7C01%7Cjthomas%40bmi.com%7C636d38f653f24ffb355108d757c9c7cf%7C3bbeab8167a442cca0685dcb39061843%7C1%7C0%7C637074396482326060&sdata=XLFpwfKVAAyV5pLiRXEDgjcWzpJvUx4mItDdMGiMPKY%3D&reserved=0) page. Sign up for BMI’s [*The Weekly*](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Ft.e2ma.net%2Fclick%2F7m0ocd%2Fflkdio%2Fvlz9uv&data=02%7C01%7Cjthomas%40bmi.com%7C636d38f653f24ffb355108d757c9c7cf%7C3bbeab8167a442cca0685dcb39061843%7C1%7C0%7C637074396482336056&sdata=4OjEOc8zwmabrq9evho6h4XM15wUK0ib3Rerq4sWjdQ%3D&reserved=0)™ and receive our e-newsletter every week to stay up to date on all things music.