

**LIZ FISCHER NAMED VICE PRESIDENT,**

**CORPORATE COMMUNICATIONS AND MARKETING,**

**OF BROADCAST MUSIC, INC. (BMI)**

**NEW YORK, January 12, 2015** – Broadcast Music, Inc. (BMI) today announced that Liz Fischer has been named Vice President, Corporate Communications and Marketing, effective immediately. She reports to Mike O’Neill, President and CEO, and is based in BMI’s New York office.

In this role, Fischer will oversee BMI’s Corporate Communications and Marketing functions, including the company’s media relations strategy, advocacy communications, corporate and digital marketing and social media programs. She will also ensure the consistent delivery and execution of BMI’s brand messaging across all platforms.

“I am very pleased to welcome Liz to BMI,” said O’Neill. “She is a seasoned communications leader whose experience is a terrific fit for this role, particularly during this time of exciting transformation in our industry. I know she will be a key player as we continue to create awareness of BMI’s value in today’s digital marketplace and our mission to serve songwriters, publishers and the diverse businesses that play their music.”

Prior to BMI, Fischer spent nearly 19 years at NBCUniversal in a variety of communications roles. She most recently was Vice President, Communications, NBC News, overseeing the media relations for NBC News’ programming, business and research initiatives, digital group and executives. Prior to that, Fischer was a Vice President in NBCUniversal’s Corporate Communications department, where she led the communications strategy for the company’s broadcast and cable advertising sales organization, research group and Local Media division. Fischer also worked as the Director of Media Relations for WNBC and WNJU, creating and executing media campaigns for NBC’s flagship local television station and the local Telemundo station in New York.

Fischer graduated from Lehigh University in Bethlehem, PA, with a Bachelor of Arts degree in English and currently resides in Manhattan.

**About BMI**

Celebrating 75 years of service to songwriters, composers, music publishers and businesses, Broadcast Music, Inc.® (BMI®) is a global leader in music rights management, serving as an advocate for the value of music. BMI represents the public performance rights in more than 8.5 million musical works created and owned by more than 650,000 songwriters, composers, and music publishers. The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI’s repertoire, from chart toppers to perennial favorites, span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit www.bmi.com, follow us on Twitter @BMI or stay connected through Broadcast Music, Inc.’s Facebook page.

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Contact

Jamil Walker – BMI

212-220-3143; jwalker@bmi.com