

**EDDIE GULLEY NAMED SENIOR VICE PRESIDENT/**

**CHIEF INFORMATION OFFICER**

**OF BROADCAST MUSIC, INC. (BMI)**

**NEW YORK, April 14, 2016** – Broadcast Music, Inc. (BMI) today announced that Eddie Gulley has been named Senior Vice President/Chief Information Officer, effective immediately. In this role, he is responsible for BMI’s strategy and leadership in technology innovation, product and application development, network operations and project management. Gulley reports to President and CEO, Mike O’Neill, and is based in BMI’s Nashville office.

“I am very pleased to welcome Eddie to BMI,” said O’Neill. “Technology is the engine powering BMI’s business. Eddie’s extensive experience in developing and implementing cutting-edge technology solutions will be a strong asset to our songwriters, composers, publishers and licensees as we explore future opportunities in our dynamic industry.”

Gulley’s career spans over 30 years of leadership, beginning in the U.S. Air Force. Prior to joining BMI, he held multiple executive positions in the information technology space. Most recently, he was Vice President, Information Technology, for CIGNA Healthcare in Nashville, for the past 10 years. Before that, his positions included CIO of Evolved Digital Systems, COO/CTO of Global Trade Technologies and Regional Operations Manager of GA Sullivan.

Gulley received a Bachelor’s degree in Business Management from Park College in Parkville, MO, and a Master’s degree in Computer Science from Webster University in St. Louis, MO.

**About BMI:**

Celebrating over 75 years of service to songwriters, composers, music publishers and businesses, Broadcast Music, Inc.® (BMI®) is a global leader in music rights management, serving as an advocate for the value of music. BMI represents the public performance rights in more than 10.5 million musical works created and owned by more than 700,000 songwriters, composers, and music publishers. The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI’s repertoire, from chart toppers to perennial favorites, span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit www.bmi.com, follow us on Twitter @BMI or stay connected through Broadcast Music, Inc.’s Facebook page.

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