BMI®

**GRAMMY-WINNING SCRIBES, NOMINEES AND HITMAKERS SHARE SONGWRITING SECRETS AT BMI’S**

**‘HOW I WROTE THAT SONG’**

LOS ANGELES, February 11, 2012 – Broadcast Music, Inc. (BMI) presented “How I Wrote That Song”, its annual pre-Grammy event, today at The Key Club in West Hollywood. The panel featured **RZA,** the Grammy-winning founder of the Wu-Tang Clan; **Joel** and **Benji** **Madden**, co-founders of Good Charlotte; **Rev** **Run,** the Grammy-winning hip-hop icon; **DJ** **Khaled**, a multiple Grammy-nominee/producer/artist; and **RedOne**, a Grammy-winning songwriter/producer.

The panel, moderated by **Catherine Brewton**, BMI Vice President, Writer/Publisher Relations, focused on the process of writing, producing and performing hit songs. In addition, each panelist shared anecdotal stories on how their greatest hits were spawned. Attendees were also treated to an impromptu performance by Joel and Benjamin Madden, who debuted their new song “Brother.”

**High-resolution photos** are available for download at: <http://www.bmi.com/press/entry/555787>

Username: **bmimedia**; password: **songwriter**.

Photos courtesy of David Livingston

**About BMI**

[Broadcast Music, Inc.](http://www.bmi.com/about)® (BMI®), a global leader in rights management, is an American performing rights organization that represents more than 500,000 songwriters, composers and music publishers in all genres of music and more than 7.5 million musical works. BMI has represented the most popular and beloved music from around the world for more than 70 years. The company provides licenses for businesses that perform music, and distributes the fees it generates as [royalties](http://www.bmi.com/about) to the musical creators and copyright owners it represents. Find out more at [www.bmi.com](http://www.bmi.com/), follow [@BMI](http://twitter.com/BMI) on Twitter and stay connected through [Facebook](http://www.facebook.com/broadcastmusicinc).