**WISIN & YANDEL TO BE HONORED AT THE 29TH ANNUAL
BMI LATIN AWARDS**

**The Legendary Duo Will Receive the BMI President’s Award on March 15 in Beverly Hills

*The Event Also Celebrates Top Latin Songwriters, Publishers and Administrators***

**LOS ANGELES, CA – February 22, 2022 –**[**BMI® (Broadcast Music, Inc.®)**](http://www.bmi.com/) is thrilled to honor legendary duo **Wisin & Yandel** at the**29th Annual BMI Latin Awards**. The multiple award-winning reggaeton pioneers will receive the**BMI President’s Award** in recognition of their outstanding achievements and rich contributions to the Latin music community that span over 20 years and continue to influence the next generation of songwriters. The ceremony will be held on **Tuesday, March 15**at the Beverly Wilshire Hotel in Beverly Hills, CA., and will be hosted by **BMI President & CEO Mike O’Neill**and**BMI Vice President, Creative, Latin, Jesus Gonzalez**.

“Wisin & Yandel are true innovators of reggaeton and urban Latin music, said **Jesus Gonzalez, BMI Vice President, Creative, Latin**. “Their music transcends generations and has influenced many artists across all genres, helping to propel Latin music forward. We’re thrilled to finally come together and present this distinct honor to ‘*el duo de la historia*,’ whose undeniable chemistry and talents have earned them legions of fans around the world.”

Wisin & Yandel began their career in the late '90s and released their first album *Los Reyes del Nuevo Milenio* in 2000. That initial impact was followed by a succession of records that established their talents, including *De Nuevos a Viejos* (2001), *Mi Vida…My Life* (2003) and *De Otra Manera* (2004), all of which were certified gold. Taking their career to the next level, the duo went on to attain further success with albums like *Pa’l Mundo* (2005), *Los Extraterrestres* (2007) and *La Revolución* (2009)*,* which all peaked at #1 on Billboard’s *Top Latin Albums* and reached massive popularity in countries around the world. After releasing *Los Vaqueros: El Regreso* (2011) and *Líderes* (2012), Wisin & Yandel decided to take a hiatus and pursue solo projects but have since reunited and released their tenth studio album in 2018, *Los Campeones del Pueblo: The Big Leagues,* followedby *La Gerencia* in 2019.

For more than two decades, Wisin & Yandel have been on top of the Latin charts and their sounds, styles and irrepressible rhythms captivated fans worldwide. They have received numerous accolades throughout the years, including 54 BMI Latin Awards, collectively, and were named BMI’s Latin Songwriter of the Year in 2006, 2007 and 2011. Additionally, they earned a GRAMMY for *Best Latin Urban Album* for *Los Extraterrestres* in 2009*,* 12 Billboard Latin Music Awards*,* 2 Latin GRAMMY Awards, 13 Premio Lo Nuestro Awards, 12 Premios Juventud Awards and an MTV Video Music Award, among many others.

In receiving this honor, Wisin & Yandel join previous BMI President’s Award recipients including Carlos Vives, Gloria Trevi, Juanes, Luis Fonsi, Mario Quintero, Pitbull and Sergio George, among others.

During the private ceremony, BMI will also salute the songwriters, publishers and administrators of the past year’s most-performed Latin songs in the United States. The BMI Regional Mexican Song, Songwriter, BMI Contemporary Latin Song, Songwriter and Publisher of the Year will also be named during the ceremony. The BMI President’s Award is presented to a songwriter, composer, producer or executive who has profoundly influenced the entertainment industry.

**ABOUT BMI:**
Celebrating over 80 years of service to songwriters, composers, music publishers and businesses, Broadcast Music, Inc.® (BMI®) is a global leader in music rights management, serving as an advocate for the value of music. BMI represents the public performance rights in over 18.7 million musical works created and owned by more than 1.2 million songwriters, composers, and music publishers. The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI’s repertoire, from chart toppers to perennial favorites, span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit [bmi.com](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Ft.e2ma.net%2Fclick%2F7m0ocd%2Fflkdio%2Fj8w9uv&data=02%7C01%7Cjthomas%40bmi.com%7C636d38f653f24ffb355108d757c9c7cf%7C3bbeab8167a442cca0685dcb39061843%7C1%7C0%7C637074396482316066&sdata=DPBSfR42rUy8asIawoS6%2FpGoQjQ0gjb8RpV%2F4OwK9h4%3D&reserved=0), follow us on [Twitter](https://twitter.com/bmi) and [Instagram](https://www.instagram.com/bmi/) @BMI or stay connected through Broadcast Music, Inc.‘s [Facebook](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Ft.e2ma.net%2Fclick%2F7m0ocd%2Fflkdio%2Ffty9uv&data=02%7C01%7Cjthomas%40bmi.com%7C636d38f653f24ffb355108d757c9c7cf%7C3bbeab8167a442cca0685dcb39061843%7C1%7C0%7C637074396482326060&sdata=XLFpwfKVAAyV5pLiRXEDgjcWzpJvUx4mItDdMGiMPKY%3D&reserved=0) page. Sign up for BMI’s [*The Weekly*](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Ft.e2ma.net%2Fclick%2F7m0ocd%2Fflkdio%2Fvlz9uv&data=02%7C01%7Cjthomas%40bmi.com%7C636d38f653f24ffb355108d757c9c7cf%7C3bbeab8167a442cca0685dcb39061843%7C1%7C0%7C637074396482336056&sdata=4OjEOc8zwmabrq9evho6h4XM15wUK0ib3Rerq4sWjdQ%3D&reserved=0)™ and receive our e-newsletter every week to stay up to date on all things music

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