**Embargoed Until 3.2.16 / 10 p.m. PST**

**GLORIA TREVI and Top Latin Songwriters Honored at 23Rd Annual BMI Latin Music Awards**

*J Balvin, Horacio Palencia, Jesus Omar Tarazón and Sony/ATV Music Publishing   
Among Honorees at Ceremony in Beverly Hills*

BEVERLY HILLS, CA March 3, 2016 — Broadcast Music, Inc.® (BMI®), a global leader in music rights management, last night announced the songwriters and publishers of Latin music’s most-performed songs of the past year on U.S. radio and television at the 23rd annual BMI Latin Music Awards at the Beverly Wilshire Hotel in Beverly Hills, CA.

Multi-platinum Latin music singer/songwriter, actress and philanthropist **Gloria Trevi** received the **BMI President's Award** in recognition of her influential role revolutionizing Latin Pop. To celebrate, Trevi electrified the audience with a stunning performance of “Todos Me Miran,” El Favor De La Soledad,” “Psicofonía,” “Me Siento Tan Sola,” and “Doctor Psiquiatra.”

**Horacio Palencia/GSALL Music** was honored with **BMI Regional Mexican Song of the Year** for the chart-topping hit "No Me Pidas Perdón." **J Balvin/Universal-Música Unica Publishing** received the **BMI Contemporary Latin Song of the Year** award for his reggaeton megahit “Ay Vamos.” **Horacio Palencia** and **Jesús Omar Tarazón** were both given the **BMI Latin Songwriter of the Year** honors for each writing four songs that rank among the year’s most performed. With fourteen songs among the most performed, **Sony/ATV Music Publishing** secured the honors for the prestigious **BMI Latin Publisher of the Year** award.

The 23rd annual BMI Latin Music Awards were hosted by BMI President and CEO Mike O’Neill and BMI Vice President, Latin Music Delia Orjuela. BMI represents Latin songwriters based in the U.S. and around the globe through reciprocal agreements with sister societies in the songwriters’ home countries.

For a complete list of 2016 BMI Latin Awards winners, please visit: <http://www.bmi.com/news/entry/2016_latin_awards>

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**High-resolution photos of awards, performances and video footage can be downloaded here:** [**http://www.epklink.com/bmilatinawards2016/**](http://www.epklink.com/bmilatinawards2014/)

**High-resolution photos will be available for download at:** <http://www.bmi.com/press>  
*Username: bmimedia; password: songwriter*

**ABOUT BMI:**

Celebrating 75 years of service to songwriters, composers, music publishers and businesses, Broadcast Music, Inc.® (BMI®) is a global leader in music rights management, serving as an advocate for the value of music. BMI represents the public performance rights in more than 10.5 million musical works created and owned by more than 700,000 songwriters, composers, and music publishers. The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI's repertoire, from chart toppers to perennial favorites, span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit <http://www.bmi.com>, follow us on Twitter @BMI or stay connected through Broadcast Music, Inc.'s Facebook page

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