|  |  |  |
| --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| **BMI's ‘Road to Bonnaroo’ is back!** http://d31hzlhk6di2h5.cloudfront.net/20140122/d5/ca/67/3f/462489484cd78c48ef4ae7ab_550x516.jpg  **WHO:****BMI’s ‘Road to Bonnaroo’ 2014 Round 1 lineup:*** [The Get Togethers](http://e2.ma/click/fxhfv/3jvvee/7q3xsd)
* [Them Vibes](http://e2.ma/click/fxhfv/3jvvee/nj4xsd)
* [The Wans](http://e2.ma/click/fxhfv/3jvvee/3b5xsd)
* [Shy Guy](http://e2.ma/click/fxhfv/3jvvee/j45xsd)
* [Goodbye June](http://e2.ma/click/fxhfv/3jvvee/zw6xsd)
* [MODOC](http://e2.ma/click/fxhfv/3jvvee/fp7xsd)
* [Blank Range](http://e2.ma/click/fxhfv/3jvvee/vh8xsd)
* [Elise Davis](http://e2.ma/click/fxhfv/3jvvee/ba9xsd)
* [Meth Dad](http://e2.ma/click/fxhfv/3jvvee/r29xsd)
* [Majestico](http://e2.ma/click/fxhfv/3jvvee/nnbysd)

**WHAT:**BMI’s ‘Road to Bonnaroo’ 2014 brings Nashville’s indie bands and music fans together for the sixth consecutive year to select three homegrown artists ready to represent the city’s bustling music scene on a national stage. Three spots are up for grabs this year, and the 8 off 8th showcases on February 3 (lineup listed above), March 3, and April 7 will decide who earns the coveted spots at the Bonnaroo Music & Arts Festival in June. Last year's winners include: [Ranch Ghost](http://e2.ma/click/fxhfv/3jvvee/3fcysd), [Alanna Royale](http://e2.ma/click/fxhfv/3jvvee/j8cysd), and [Richie](http://e2.ma/click/fxhfv/3jvvee/z0dysd). RTB 2014 will follow the rules established in previous years: As the live-action litmus test, at least eight bands will perform three-song sets during each installment of the series. To select the evening’s top contender, an industry panel comprised of local music journalists, bloggers, and 8 off 8th hosts will contribute one half of the verdict, while fan votes through onsite ballots determine the other half. BMI’s involvement underscores the organization’s vital role as an early career counselor and support system for aspiring songwriters and bands. As an initial point of contact for burgeoning artists, BMI serves as a fundamental bridge, connecting promising talent with industry decision-makers, as well as invaluable opportunities, including performance slots on stages at SXSW, the Austin City Limits Music Festival, Lollapalooza, the Hangout Music Festival, the Bonnaroo Music and Arts Festival and more. The RTB 2014 is sponsored by BMI, the Mercy Lounge, The High Watt, The Nashville Scene and the Bonnaroo Music and Arts Festival. Follow this year's competition on Twitter: **#Rd2Bonnaroo** **WHEN:**Monday, February 39 p.m.; Free and Open to 21+Round Two: Monday, March 3Round Three: Monday, April 7 **WHERE:**Mercy Lounge1 Cannery RowNashville, TN 37203[mercylounge.com/](http://e2.ma/click/fxhfv/3jvvee/fteysd) **WHY:**BMI’s involvement underscores the organization’s vital role as an early career counselor and support system for aspiring songwriters and bands. As an initial point of contact for burgeoning artists, BMI serves as a fundamental bridge, connecting promising talent with industry decision-makers, as well as invaluable opportunities, including performance slots on stages at SXSW, the Austin City Limits Music Festival, Lollapalooza, the Hangout Music Festival, the Bonnaroo Music and Arts Festival and more.**ABOUT BONNAROO:**The 2014 Bonnaroo Music and Arts Festival is slated for June 12-15, in Manchester, Tennessee. A four-day, multi-stage camping festival held on a beautiful 700-acre farm, Bonnaroo brings together some of the best performers in rock and roll, along with dozens of artists in complementary styles such as jazz, Americana, hip-hop, electronica, and just about any contemporary music you can think of. In addition to dozens of epic performances, the festival's 100-acre entertainment village buzzes around the clock with attractions and activities including a classic arcade, on-site cinema, silent disco, comedy club, theater performers, a beer festival, and a music technology village. For its peaceful vibe, near-flawless logistics, and unrivaled entertainment options, Rolling Stone magazine named this revolutionary entertainment experience one of the 50 moments that changed the history of rock and roll.[www.bonnaroo.com](http://e2.ma/click/fxhfv/3jvvee/vlfysd)**ABOUT 8 OFF 8TH:**BMI proudly presents 8 off 8th, the free weekly showcase held 9 p.m. every Monday at Nashville music venue Mercy Lounge (1 Cannery Row, off 8th Avenue South). Hosted by a rotating lineup of music community impresarios, each night features eight local (and sometimes nationally touring) artists and serves as ground zero for Nashville's bourgeoning indie rock scene. Whether it's launching fledging acts fresh out of the garage or showcasing the latest buzz bands, 8 off 8th's rapid-fire three-song sets satisfy audiences chasing the next big thing. **ABOUT BMI:**[Broadcast Music Inc.](http://e2.ma/click/fxhfv/3jvvee/begysd) (BMI) is a global leader in music rights management, serving as an advocate for the value of music.   BMI represents the public performance rights in more than 8.5 million musical works created and owned by more than 550,000 songwriters, composers, and music publishers.  The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI’s repertoire, from chart toppers to perennial favorites span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit [bmi.com](http://e2.ma/click/fxhfv/3jvvee/r6gysd), follow us on Twitter [@BMI](http://e2.ma/click/fxhfv/3jvvee/7yhysd) or stay connected through Broadcast Music Inc. (BMI) [Facebook](http://e2.ma/click/fxhfv/3jvvee/nriysd) page. **Media Contact:**Drew Maynard, BMI615.401.2735dmaynard@bmi.com |

 |

 |