**MARIO QUINTERO LARA OF LOS TUCANES DE TIJUANA TO BE HONORED AT THE 26TH ANNUAL BMI LATIN AWARDS**

**The Legendary Singer-Songwriter Will Receive the BMI President’s Award on   
March 19 in Beverly Hills**

***The Event Also Celebrates Top Latin Songwriters, Publishers and Administrators***

**LOS ANGELES, CA – February 13, 2019 –** [**BMI (Broadcast Music, Inc.)**](http://www.bmi.com/), is thrilled to announce that the legendary Mexican singer-songwriter **Mario Quintero Lara** will be honored at the**26th Annual BMI Latin Awards**. The multiple award-winning frontman of **Los Tucanes de Tijuana** will receive the**BMI President’s Award**in recognition of his outstanding achievements and contributions to the Latin music community for more than 32 years. The ceremony will be held on **Tuesday, March 19**at the Beverly Wilshire Hotel in Beverly Hills, CA., and will be hosted by **BMI President & CEO Mike O’Neill** and **BMI Vice President of Creative, Latin Music Delia Orjuela.**

“Mario Quintero was my very first signing when I joined BMI, and by honoring him with our President’s Award I feel like we’ve come full circle,” said Delia Orjuela, BMI Vice President, Creative, Latin. “He’s an iconic performer and songwriter whose powerful lyrics transcend generations on a global scale. As the frontman of Los Tucanes de Tijuana, he’s positioned himself as an ambassador of the norteño genre and a leader in the regional Mexican community. We are so excited to honor him and look forward to a wonderful evening celebrating the best in Latin music.”

Quintero rose to fame in the mid-'90s as the leader, songwriter and bass player of the successful norteño band Los Tucanes de Tijuana. Since then, he has written more than 500 songs, 73 of which have topped the *Billb*oard charts including “Mis Tres Animales,” “La Chona,” “El Tucanazo,” “Mundo de Amor,” “La Chica Sexy” and “Secuestro de Amor,” among others. Quintero has recorded 35 full-length albums, sold 14 million records worldwide and received 30 platinum and 34 gold certifications from the RIAA. The band is also part of Pandora’s Billionaire elite group of artists, and across social media, they are among the most influential regional Mexican bands with an army of 7.2 million followers collectively on Instagram, Facebook, and Twitter.

Throughout his three-decade-long career, Mario Quintero and his bandmates Los Tucaneshave earned many prestigious accolades including a Latin GRAMMY, *Billboard*’s Musical Legacy Award, Premio Lo Nuestro, several Alma Awards as well as numerous GRAMMY and premios OYE! nominations. He’s received a total of 37 BMI Latin Awards including Songwriter of the Year in 1999. Quintero’s work has been featured in countless films, television shows and jingles, most notably in “Babel,” “Breaking Bad,” “Señora Acero,” “El Chema,” “El Americano: The Movie,” among others. In addition to his many career accomplishments, he’s also been involved Children International, a charity organization for which he has been a sponsor for many years.

In receiving this honor, Quintero joins previous BMI President’s Award recipients including Luis Fonsi, Gloria Trevi, Sergio George, Carlos Vives, Pitbull and Juanes, among others.

During the private ceremony, BMI will also salute the songwriters, publishers and administrators of the past year’s most-performed Latin songs in the United States. The BMI Regional Mexican Song, Songwriter, BMI Contemporary Latin Song, Songwriter and Publisher of the Year will also be named during the ceremony. The BMI President’s Award is bestowed to a songwriter, composer, producer or executive who has profoundly influenced the entertainment industry.

To request press credentials, visit: <http://www.bmi.com/press#credentials>   
Media credentials will be for red-carpet arrivals only. A limited number of press will be credentialed to cover the awards ceremony.    
  
**ABOUT BMI:**

Celebrating over 78 years of service to songwriters, composers, music publishers and businesses, Broadcast Music, Inc.® (BMI®) is a global leader in music rights management, serving as an advocate for the value of music. BMI represents the public performance rights in 14 million musical works created and owned by more than 900,000 songwriters, composers, and music publishers. The Company negotiates music license agreements and distributes the fees it generates as royalties to its affiliated writers and publishers when their songs are performed in public. In 1939, BMI created a groundbreaking open-door policy becoming the only performing rights organization to welcome and represent the creators of blues, jazz, country, and American roots music. Today, the musical compositions in BMI’s repertoire, from chart toppers to perennial favorites, span all genres of music and are consistently among the most-performed hits of the year. For additional information and the latest BMI news, visit [bmi.com](https://t.e2ma.net/click/z4wncb/jkun5m/3b9wmk), follow us on Twitter [@BMI](https://t.e2ma.net/click/z4wncb/jkun5m/j49wmk) or stay connected through Broadcast Music, Inc.‘s [Facebook page](https://t.e2ma.net/click/z4wncb/jkun5m/zwaxmk). Sign up for [*BMI’s The Weekly*](https://t.e2ma.net/click/z4wncb/jkun5m/fpbxmk)™ and receive our e-newsletter every week to stay up to date on all things music.